



A Free Fundraising Solution for Animal Rescues

Name the Rescue is a free fundraising solution created for animal rescues and sanctuaries... like yours.

This fundraising solution shows animal charities how to turn two items they already possess — their social media accounts and cute pictures of adoptable animals — into personalized, tax-deductible gifts!

These gifts, called Name Gifts, allow animal lovers to name an adoptable animal for one special day in someone or something's honor, and post a personal message on the charity's social media.

Rescue Group Benefits

Now animal charities can make money from naming rights, just like wealthy real estate investors!

Animal Lover Benefits

Purchased as tax-deductible donations, Name Gifts are perfect for every occasion, limited only by the giver's imagination.

The perfect gift for animal lovers!



Examples of how it works

Example 1:

Honoring a beloved pet

Karin and John want to honor and celebrate "Gator", their wonderful chihuahua, papillon mix, who passed away recently, by donating to an animal rescue. They simply contact a participating rescue organization and provide them the following:

- The monetary donation. (minimum amounts may be set)
- Their choice of dog or cat, or other species if applicable, to be named.
- The Name – "Gator" of course.
- Their tribute message.

The Rescue organization selects one of their adoptable dogs and names him Gator for the special day! They then post his photo and John and Karin's tribute message on their social media sites.

Karin and John can now extend the reach and impact of their donation by commenting and posting photos of their own "Gator" to the Rescue's facebook site thereby spreading the word about the new Gator looking for a forever home.

ABC Rescue Organization

3 hrs

HAPPY BIRTHDAY, GATOR!

Karin Anderson & John Nave donated to our NAME THE RESCUE! program to name this dauchsund mix "Gator", for this special day, in memory of their sweet boy who gave them so much joy, love and laughter.

Adoption inquires: adopt@ABC.com.
NAME THE RESCUE program: NTR@ABC.com.



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Karin Anderson Happy Birthday Little Man! We love and miss you every day.



July 27 at 5:34pm



John Nave Love you Gator! Greatest dog ever.



July 27 at 6:00pm

The perfect gift for animal lovers!



Example 2:

Birthdays, Anniversaries, Holidays, Weddings and more

Husbands always need great gift suggestions for their wives! Name Gifts work great because you can make them last minute, post instantly, and they feel like the most thoughtful gift in the world.

With a simple donation, Jack Brown has an awesome anniversary gift and his wife wakes up to her Facebook page with a post from the rescue and a message from Jack.

Women all over the world go "awwww," and husbands all over the world are grateful for discovering a simple and sure-to-please gift.

ABC Rescue Organization > Sue Brown

May 17 at 7:34pm

HAPPY ANNIVERSARY JACK & SUE!

Jack Brown donated to our NAME THE RESCUE! program to name this handsome husky SONNY, for this special day, in honor of his beautiful wife Sue's favorite musician, Sonny Rollins.

Adoption inquires: adopt@ABC.com.

NAME THE RESCUE program: NTR@ABC.com.



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Jack Brown Happy Anniversary to my amazing wife Sue Brown. Couldn't resist those beautiful blue eyes then or now!



May 17 at 6:00pm

The perfect gift for animal lovers!



Easy to Get Started

Non-profits can easily set up this program without cost by simply creating posts on their Facebook pages, Pinterest, Twitter, etc.

Follow every post/tweet/pin, etc. with the email address for supporters to create their own Name Gift, like: NAME THE RESCUE program: ntr@X.com

When the program gains traction, add it to the site's webpage.

What about Old School Donors?

Of course, some people still like cards and letters, so offer the option of mailing a beautiful card announcing the Name Gift, perhaps at an additional cost because of the extra work and expense.

Links, @ Signs and Hashtags, Oh My!

Linking people's and company's names, using hashtags, etc. helps spread the messages, both from the donor and the rescue.

About

Creating Community Properties currently consists of two pet-friendly apartment buildings in Southern California owned by Karin Anderson and John Nave. They are committed to helping animals by offering pets welcome rentals and giving back to animal rescues.

Animals lovers interested in making the world a better place for dogs and cats through real estate investment can learn more at Creating-Community.com.

Karin created the **Name the Rescue** program to benefit all animal charities as a Creating Community Properties philanthropic effort.

For More Information

Please contact us at: Info@NameTheRescue.com



Creating Community Properties

More than just a pretty place